



Participation 3.0 Pilot

- A comprehensive local "next generation" online civic engagement and community building system engaging the greatest percentage of the population on a frequent (mostly daily) basis ever.
- Q: How do you attract 10% of households or roughly 30,000 people across Minneapolis and St. Paul?

A: Be citizen-centric. Useful e-block clubs and neighborhood forums building up to effective community-wide engagement.



Draft Feature List

Core Functions:

- Social networking style registration built from geographic location
 - Continue multi-tech access web, e-mail, add Facebook, iPhone, etc.
- Electronic block clubs
- Issues Forums Many more for neighborhoods and community-wide topics of interest

Support Interconnected Next Generation E-Democracy Features:

- Community solutions "do something" tools
- Community survey and consultation platform

- Who Represents Me Look-up With EVERY elected official
- How to Get Involved Wiki Guide
- Community task force engagement system
- Elected/appointed community leader profiles with e-news and input options
- Community meeting notices and directory
- Community views dashboard



