



E-Democracy.Org

Organizations on Neighborhood Forums

Why should my organization or agency participate in a neighborhood forum?

- **Announce information** about community events, opportunities, and activities for free to hundreds of neighbors.
- **Demonstrate that your organization is listening and learning** about neighborhood priorities.
- **Monitor the pulse of the neighborhood** -- stay informed about what's happening and what people are talking about
- **Improve community awareness** about your organization and its work.
- **Reach new people** not already connected to your organization.



How should my organization participate in a neighborhood forum?

- **Have an individual from your organization join the forum** and start “listening” to the conversations. As a member, it's easier to see the value and benefits of the forum.
- **Post announcements, opportunities, newsletter links, resources,** and other information that's relevant to your community. If necessary, add a note explaining the local connection. Limit your posts to the 1 or 2 most relevant neighborhood forums. It's always best to personalize your post.
- **Share photos, flyers, videos, or posters.** Your neighborhood forum is a great place to share media of all sorts.
- **Listen** to what participants are saying about neighborhood issues and concerns and what's important to them.
- **Be visible.** Post with some frequency to remind forum members you're engaged.
- **Solicit input or feedback** on your organization's programs, priorities, or community work.
- **Be patient and tolerant** of forum members who have opinions that differ from yours. Ask questions, be part of the conversation, and let the information you post about your deeds make your case.
- **See the E-Democracy.org website** for additional tips and suggestions, or email us for contact information for organizations/agencies who participate effectively on our forums.