

# Inclusive Community Engagement Online

## Year One Highlights (2012)



***4,000 new Neighbors Forum members in St. Paul***

***Record growth, up 266% with nearly 6,000 members total***

***10-member, part-time Summer Outreach Team speaking six different languages resulted in...***

- 917 new members by door knocking 20 targeted areas
- 692 new members at 39 community events
- 340 new members recruited at 28 community locations
- 182 new members at 10 National Night Out sites
- 89 new members at 4 ethnic soccer games
- 76 new members recruited at 12 community meetings

*"I think it's a fantastic way to engage people to become active participants in their community. It also acts as an easy way to reach out to a number of people who typically wouldn't have the opportunity to get informed or interact in a meaningful way."*

*- Sarah Montgomery,  
Frogtown Forum*





## ***New Forums Launched...***

- Over 10 new forums launched across St. Paul including the very diverse East Side, North End and West Side areas



## ***Building Diverse, Lively and Compelling Forum Engagement...***

- Our forums are diverse with forum membership inclusive of Asian, East African/Muslim, Latino and African-American membership
- Examples of forum topics from recent posts include:
  - Effort launched online to stop the closing of a city park building in a low-income neighborhood
  - Youth program community announcements shared
  - Crime prevention tips and crime reporting
  - Community disaster response initiatives
  - Property tax notices discussed
  - Neighbor collaboration activated to assist individuals and groups in need



For more information visit:

[www.beneighbors.org](http://www.beneighbors.org) or  
[www.e-democracy.org](http://www.e-democracy.org)

*"I am immensely grateful of the service you provide. I wouldn't be living in Standish-Ericsson if it wasn't for E-Democracy.org."*

*- Kelly Neisen,  
Standish Ericsson Forum*

***Thanks to the Knight Foundation, E-Democracy.org is well on its way to connecting 10,000 neighbors online across St. Paul by 2015.***