Inclusive Community Engagement Online
Year One Highlights (2012)

4,000 new Neighbors Forum members in St. Paul
Record growth, up 266% with nearly 6,000 members total

10-member, part-time Summer Outreach Team speaking six different languages resulted in:

- 917 new members by door knocking 20 targeted areas
- 692 new members at 39 community events
- 340 new members recruited at 28 community locations
- 182 new members at 10 National Night Out sites
- 89 new members at 4 ethnic soccer games
- 76 new members recruited at 12 community meetings

“I think it’s a fantastic way to engage people to become active participants in their community. It also acts as an easy way to reach out to a number of people who typically wouldn’t have the opportunity to get informed or interact in a meaningful way.”
- Sarah Montgomery, Frogtown Forum
New Forums Launched...

- Over 10 new forums launched across St. Paul including the very diverse East Side, North End and West Side areas

Building Diverse, Lively and Compelling Forum Engagement...

- Our forums are diverse with forum membership inclusive of Asian, East African/Muslim, Latino and African-American membership

- Examples of forum topics from recent posts include:
  - Effort launched online to stop the closing of a city park building in a low-income neighborhood
  - Youth program community announcements shared
  - Crime prevention tips and crime reporting
  - Community disaster response initiatives
  - Property tax notices discussed
  - Neighbor collaboration activated to assist individuals and groups in need

“I am immensely grateful of the service you provide. I wouldn’t be living in Standish-Ericsson if it wasn’t for E-Democracy.org.”
- Kelly Neisen, Standish Ericsson Forum

Thanks to the Knight Foundation, E-Democracy.org is well on its way to connecting 10,000 neighbors online across St. Paul by 2015.

For more information visit:
www.beneighbors.org or www.e-democracy.org