

# BeNeighbors.org

BeNeighbors.org will connect nearest neighbors online everywhere in powerful, yet practical ways. Whether it builds community, fights crime, or unleashes the latent capacity of neighbors to help neighbors, BeNeighbors.org is an innovative new approach to connecting local people everywhere in community life.

Based on where you live, imagine yourself in the center of a friendly and welcoming online circle of interested and engaged neighbors. Unlike past efforts, our model generates leadership rather than requiring it up front.

By building trusted neighborly connections and communication, both online and in-person, BeNeighbors.org (AKA Neighborly) is the missing link to attract a critical mass of active participants block by block to community solutions through real and practical engagement.

## How? Simple.

1. **Enter your street address**
2. **Select your “neighbor circle” size** - the 25 to 100 nearest people to **you** in BeNeighbors.org
3. **Share the directory information you want about you with your personalized circle**  
*“Be listed” reciprocally just to the nearest participants while avoiding public over-exposure online. Other than your real name and approximate location on a map, **you choose** what you want to share from your actual street address, telephone number, or e-mail to your Facebook profile or Twitter handle.*
4. **Exchange highly relevant “neighborly” private group messages with neighbors in your directory circle**  
*What messages? Let neighbors decide. Organize a neighbors’ gathering, share a local news story, ask if anyone noticed anything last night when your house was burgled, sign street letter to your city requesting a stop sign, help a neighbor in need, respond to a disaster, gather advice on a good plumber, and whatever neighbors want to talk about over the virtual back fence. Community “life” exchange is the most effective path to **critical mass** online civic engagement. Without it, only the usual suspects show.*
5. **Discover community solutions and information**  
*Via social entrepreneurial and community partners, discover community solutions for use at the most local level. Access place-based “what’s new” community information, local news, and interactive online **public** spaces from our outreach partners.*
6. **Invite and organize your neighbors – optional as individual or community partner**  
*Become a “spark,” or community leader to access effective outreach tools to build inclusive participation. As a community partner lead local outreach and based on results, share local sponsorship revenue.*

BeNeighbors.org will leverage E-Democracy.org’s over 15 years of online local social networking experience. Tested and refined in select communities before expanding “locally everywhere,” the service will leverage all major Internet technologies - e-mail, web, social networking (leveraging Facebook deeply), SMS text, and mobile apps to reach multiple generations online. Our extendable volunteer-infused approach, combined with open source technology will support an innovative non-profit business model that is sustainable. E-Democracy.org is uniquely positioned to lead the partnership required to make BeNeighbors.org happen.

**More:** <http://beneighbors.org> **E:** [clift@e-democracy.org](mailto:clift@e-democracy.org) **T:** +1-612-234-7072 **Twitter:** @democracy

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Neighborly 55407 learn about sign up login

**(WIREFRAME EXAMPLE)**

Here's the people on Neighborly near you.



1234 30th Ave S

Who do you want to talk to?

small medium large

PEOPLE: 50  
DISTANCE: 300 yards

View people in your circle  
After you register you, will be able to see the profile information shared by your neighbors.

Register.